**AUGUST BOARD REPORT FOR NCVV COMMUNICATIONS**

**E-BLASTS: 1 Sent, 1349 addresses on mailing list (increased by 17)**

8/20 “August 20 Meetings: Resources for Students, Human Trafficking”

**INSTAGRAM: 8 Posts, 115 followers (increased by 8)**

7/23 Krekorian Forum on Resources for the Unemployed (4 Likes)

7/28 New Valley Village Sign! (14 Likes, 1 Comment)

7/29 NCVV Youth Committee (6 Likes)

8/1 Cardenas Economic Impact Payment Tele Town Hall (1 Like)

8/6 Webinar re “Resources for Artists During the COVID-19 Crisis” (5 Likes)

8/9 NHHS Street & Sidewalk Work Notice (4 Likes)

8/17 “The Census Response Period Ends September 30, 2020” (5 Likes)

8/20 “We have a LOT of News for YOU!” (4 Likes)

* + Resources for Students
  + FBI Presentation on Human Trafficking
  + Girl Scout Animal Dance Party
  + Fix the Valley

**TWITTER: 8 Posts, 405 followers (increased by 8):**

Same 8 Posts as Instagram

**NEXTDOOR 1-11: 2 Posts, 13,089 followers (increased by 109)**

Cooling Center

DWP Power Outage

**FACEBOOK:**

(NCVV)

* 934 Post Reaches
* 103 Engagement
* 13 New Likes
* 377 Likes (Cooling Center Post)
* 686 Followers
* 616 Page Likes

(NCVV E/O)

* 23 Post Reaches
* 11 New Likes
* 46 Organic Reach (Cooling Center Post)
* 290 Likes
* 315 Followers